

BRIDGING THE GAP BETWEEN GENERATIONS

For over six decades, the passion of the Nichols family has seen the CruiseCraft name become an iconic brand on Australian waters. A CruiseCraft boat embodies quality, excellence and above all, family togetherness.

The Nichols family has been at the forefront of the Australian boating industry since August 1946. The company that builds boats for your family, CruiseCraft, is still wholly owned and operated by third generation Nichols family members.

The strong sentiment for family togetherness is just as evident at work as our own family boating enjoyment. We build CruiseCraft boats to create the wonderful experiences for your family today, great times on the water with your CruiseCraft boat, that will be spoken of for years to come.



www.cruisecraft.com.au

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Craftsmanship Since 1946

**DEFINING
EXCELLENCE**